

THE **edge** Business Spotlight

CONNECTION

Cartwright's Popcorn

Cartwright's Popcorn is a gourmet popcorn business that provides 12 different flavors of popcorn, some of which include cinnamon toast, dill pickle, Cajun, and many others. Cartwright's popcorn is popped fresh weekly and each flavor can be purchased in two different retail sizes at local gift shops in Cobb County. Some of the top flavors include Buffalo Ranch, Salt and Vinegar and White Cheddar. To find Cartwright's popcorn, check out their website below!

Contact Cartwright's Popcorn Today!

Online: www.cartwrightspopcorn.com

Email: cartwrightspopcorn@gmail.com



Meet the Owners: Jennifer and Andy Cartwright

A dear friend of Jennifer and Andy Cartwright made popcorn on the stovetop for them one day and the Cartwright's thought it was the best popcorn they had ever eaten. They were instantly hooked and quickly became eager to learn how to make this delicious stovetop popcorn. Their friend shared the secret with them and they experimented by adding different flavorings to each batch they prepared. They eventually shared their popcorn with friends and family and each time someone tried the popcorn they fell in love with it! Since the Cartwright's received such great feedback from family and friends they decided to create the popcorn as gifts for special occasions such as weddings, Christmas and birthdays.

Jennifer and Andy Cartwright started their business by what they refer to as "chance." They had no intention of being in the popcorn business, nor had they expected the business to grow as much as it has. Word quickly spread about Cartwright's Popcorn. As their customer base grew, the Cartwright's knew they could no longer work out of their home, so they searched for a commercial kitchen online and came across The Edge Kitchen. The Cartwright's state, "The Edge Kitchen gave us the opportunity to sell our popcorn at retail locations." By law we were not able to sell our popcorn to retail locations unless they were being prepared in a commercial kitchen.

The Cartwright's have been in business for a year now and they currently have their popcorn in four different hospital gift shops, including Kennestone and Northside Atlanta hospitals. They also sell at various festivals and fairs in Georgia. This month you can find Cartwright's popcorn at Georgia's Apple Festival in Ellijay, Georgia.

My vision for Cartwright's Popcorn is:

"We would love to grow the business even larger by getting our popcorn in grocery stores and other large retail locations, but both my husband and I are currently working full-time, outside of our popcorn business. So for now, we would like to keep the business small, but steady."

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Eager Beavers Property Group

Eager Beavers Property Group is a full service residential renovation construction company that provides services such as plumbing, insulation, painting, roofing, flooring, garage door installation, pressure washing, window replacement, and counter top replacement, among others. Eager Beavers Property Group lives by its motto: Providing a quality end product where there is 100% customer satisfaction.

Contact Eager Beavers Property Group!

Email: thedbeav@aol.com

Phone: (404) 808-7385



Meet the Owner: Dennis Beavers



Dennis Beavers business adventure began when his pharmaceutical career was downsized and he lost his job. Beavers knew that he needed a job and when he passed by a sign that said "If you need a job, create your own," he instantly became interested. With three master degrees and experience in the military he knew he was more than qualified to run his own business. Although he did not have the capital to start a business, he took a leap of faith and decided to create his own career. Beavers states, "I had no money, no loans. I worked small jobs and immediately reinvested money back into my businesses. Today, I have no small business debt."

Dennis' first business idea was "messy" and made very little profit, but he did not let that stop him and never gave up his dreams of being an entrepreneur. He eventually progressed into a federal renovation contractor. Utilizing his skills and experience in construction and by leveraging the knowledge he gained through The Edge Connection, he expanded his business to Eager Beavers Property Group.

Dennis was referred to The Edge Connection through the Georgia Human Resource Department. He took the Plan for Profit course where he built his business plan and learned his entrepreneurial skills.

Dennis states, "I am in business to create opportunities for myself and to provide employment for skilled laborers in the renovation business who are unemployed." Beavers has now been in business for 6 years. He started his business as a one man team but currently employs 60 sub-contractors.

My vision for Eagers Beavers Property Group is:

"I was just awarded a 5 year contract extension through 2019. My vision is to obtain 2 or more federal contracts. I see myself working in the commercial construction field through the GSA program. "