Create It Kids Club

Create It Kids Club is an art and performance learning center that strives to build confidence in children ages 4-12. The center offers Performing Arts programs to teach children how to use their voices, imaginations, unique gifts and talents.

Contact Create It Kids Club Today!
Online: http://www.createitkidsclub.com
Phone: 678-235-4333
Email: info@createitkidsclub.com

Meet the Owner: Tameka Anderson

Tameka Anderson, the owner of Create It Kids Club, is the director and one of the instructors at the learning center. Tameka grew up in foster care and has developed a passion for helping families provide a healthy environment for their children. Tameka has previously worked as a nanny, Sunday school teacher and a youth leader in churches. While doing so, she saw a need for more programs that would promote self confidence in children today—so she decided to create one. Create It Kids Club was developed out of her passion for children, families and theater. What better way to teach kids how to express themselves than through acting?

Tameka first realized she had a gift for teaching when she had the parents of children in her Sunday school classes and other youth programs approach her asking her how their child or children could become a part of her classes. Tameka states, “I knew that I had a gift of reaching and bringing out the best in student learners. I could get even the shyest students to openly engage in classroom discussions.” For the past five years, Tameka has been appointed by the court as a special advocate for youth in the foster care system. Because she too grew up in foster care, she wanted to give back to children who have experienced similar hardships as she has. She states, “Because I lacked a healthy family environment, this brought the passion to not only learn how to foster a healthy environment but also teach others how to do the same.”

Create It Kids Club’s start-up costs was about $1500. Tameka sought help from a microenterprise; it quickly became a fan of her work and decided to help with the cost of starting the business. Tameka used this money to develop the business structure, to acquire licenses, to build a website, and on promotional material like flyers, business cards and T-shirt printing. Create It Kids Club now reaches its clients through word of mouth, through its website, and through several social media pages.

Tameka recently stepped out to seek help for Create It Kids Club. She came across The Edge Connection’s Women’s Business Center and decided to get involved. She is currently very active in our classes and receives consultation coaching often to help grow her business. Tameka states, “I am and will be forever grateful for the opportunities that The Edge has given me to grow myself as well as my business.” Tameka, who was recently in the Edge Connection’s business plan competition, was a semifinalist.

Create It Kids Club’s Vision for the Future:
According to Tameka, “I would like for my business to become a franchise where other entrepreneurs who may not want to set up systems themselves can see the opportunity and buy into the brand and model. They must be passionate about children, families and performing arts or Create It Kids Club’s business model would definitely not fit them.”