Potbellies Smokehouse & Catering

Potbellies is a restaurant and catering company, located in Kennesaw, Georgia that serves all of your favorite barbecue choices including ribs, brisket and pulled pork. Oh, and don’t forget dessert! Potbellies serves delicious peach cobbler — bound to be the cherry on top of great meal!

Contact Potbellies BBQ Today!
Phone: (678) 901-9301
Email: pbsmokehouse@gmail.com

Meet the Owner: Damon Gunter

Damon Gunter, one of the owners of Potbellies Smokehouse and Catering started his barbeque business after being downsized twice in his previous industry. Who would have known that the collapse of one career would be the foundation for a successful journey into entrepreneurship? Well, Damon Gunter did. He decided that it was time to drive his passion over profit. He had always been passionate about food so starting a culinary business just made sense!

After seeking assistance from several government agencies and receiving little to no help, Damon was on the verge of giving up on his dream. However, he found The Edge Connection’s commercial kitchen just in time. He immediately called to learn more about the program and after receiving the information he had been searching for, he decided that this was the place he needed to be. He became a member and he instantly took advantage of all The Edge Connection had to offer—including the business development courses that helped him create a business plan for Potbellies Smokehouse and Catering. Damon states, “The most valuable thing I received from The Edge Connection was gaining the knowledge on how to run an overall successful business.”

Potbellies has now catered for several different companies, organizations and groups of people including local high schools, The Home Depot and a variety of construction companies. Potbellies even catered a party involving several congressmen earlier this year — successfully serving over 1200 people. In fact, U.S. Senator Johnny Isakson rated Potbellies Smokehouse brisket as one of the top three briskets that he had ever tasted.

Potbellies Smokehouse and Catering will be opening up its own brick in the Kennesaw area focused primarily on corporate catering. The catering business has been a successful business venture for this Edge Connection entrepreneur. We look forward joining Damon on his ongoing success as Potbellies Smokehouse & Catering takes hold in the community.

Potbellies BBQ’s Vision for the Future:
We would like to build a brand where we can expand the business. We are looking to start two new food trucks in the near future. We also would like to continue to grow our customer base of corporate clients.