GaETC App Feedback Report 2013

Advancing Education Through Technology

November 6-8, 2013
Total Downloads

- iOS 2,232
- Android 502
- Web (unique NOW page visitors) 200

**Total** 2,934

83.8% of the 3,500 attendees used the app
Web Version Unique Visitors

Unique Visitors: 200
(Pageviews: 460)

Source: Google Analytics, 10/9/2013 - 11/11/2013 (via eventpilotadmin)
Support Cases - 88% Excellent/Good

- Excellent: 50%
- Good: 37.5%
- Average: 12.5%

8 cases submitted
User Tweets

Kamisha Botts @kamlbotts
Getting excited. Downloaded the app and ready to go! #GaETC13

Joel Frey @drmetacognate
If you don’t have this app yet, download it before coming! It’s so helpful! GaETC 2013 App - bit.ly/gaetc2013 #gaetc13 #edchat

Cheryl Christ Lico @licoc
Just downloaded the app to my Ipad and phone can’t wait to begin #gaetc13

Duane Shaver @duaneshaver
Those of you that are attending @GaETCconf make sure you download the #GaETC13 app.

from College Park, GA
User Tweets cont.

Amy Pietrowski @amylpie
@jellerlearning Did you download the #GAETC13 app? It was really helpful in planning my week! #fcboetech

Kate Matthews @GaTechTeach
Have you downloaded the conference app? You can here ---> gaetc.org/domain/72 #GaETC13

Lauren Hardy @ljlhardy
#gaetc13 great app! I'm scheduled, app is on home page of iPhone--ready to go
User Tweets cont.

Rachel Steel @EvilEnglish
Anyone else notice that the names of the presenters on the 4:30 stand today are all mixed up on the app? @hoke #gaetc13

Expand

Amy Popp @AmyJPopp
@21stStacy @Davis_Academy Check out Mrs. Brown on the #GaETC13 app! She’s kinda a big deal! pic.twitter.com/PJnpCSqB8r

View photo

Kimberley Spivey @KimSpivey
Love the notes feature on the #GaETC13 app. Can email the notes to ourselves. #paperless

Expand
User Tweets Cont

BullochSIS @BullochSIS
The #GaETC13 app has been very useful.

David Millians @millia13
I have been looking around the #GaETC13 app and guide and can't find a vendor for Intellilink. Heard it's a nice classroom portal. #fb
GaETC®
GEORGIA EDUCATIONAL TECHNOLOGY CONFERENCE
Advancing Education Through Technology

Presented by
Georgia Educational Technology Consortium, Inc.

November 6-8, 2013
In cooperation with
CoSN®
STATE LEADERSHIP NETWORK
Program

All Sessions at a Glance 448

Featured Session 54

Concurrent 277

Leadership - CTO Clinic 53

PowerSchool Users Exchange 50

Workshops 13

Keynote 1
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Description</th>
<th>Location</th>
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<tbody>
<tr>
<td>11:00AM-12:00PM</td>
<td>Creating the Classrooms We Need</td>
<td>Salon 3</td>
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<tr>
<td>Nov 6</td>
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<tr>
<td>11:00AM-12:00PM</td>
<td>Enhancing Learning Outcomes with Cranial Stimulation</td>
<td>Salon 2</td>
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<td>Nov 6</td>
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<tr>
<td>11:00AM-12:00PM</td>
<td>Integrative STEM (iSTEM) Primer</td>
<td>Salon 1</td>
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<td>Nov 6</td>
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<tr>
<td>12:15PM-1:15PM</td>
<td>Embracing Failure</td>
<td>Salon 3</td>
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<td>Nov 6</td>
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<tr>
<td>12:15PM-1:15PM</td>
<td>Getting Started with Twitter</td>
<td>Salon 4</td>
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<td>Nov 6</td>
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<td>12:15PM-1:15PM</td>
<td>Next Generation Science Standards and Engineering as a Core Discipline, K-12</td>
<td>Salon 1</td>
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<td>1:30PM-2:30PM</td>
<td>Making the Digital Conversion, How Huntsville Made the Move to a 1:1 Environment</td>
<td>Salon 1</td>
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<td>1:30PM-2:30PM</td>
<td>Power Using Twitter</td>
<td>Salon 4</td>
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<td>1:30PM-2:30PM</td>
<td>Tablets in the Classroom: Which One is Best for Your School or School System?</td>
<td>Salon 2</td>
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<td>Nov 6</td>
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<td>1:30PM-2:30PM</td>
<td>We Like to Move It! Hands-on Activities with Mobile Devices</td>
<td>Salon 5</td>
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<td>Nov 6</td>
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<td>3:15PM-4:15PM</td>
<td>All hands on DECK : Detecting-Evaluating-Curating-Knowledge</td>
<td>Salon 2</td>
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<td>Nov 6</td>
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<tr>
<td>3:15PM-4:15PM</td>
<td>Crazy for QR Codes</td>
<td>Salon 3</td>
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Tablets in the Classroom: Which One is Best for Your School or School System?

3:15PM-4:15PM
Thu Nov 7

Dr. Brent Williams
Director
ITeach Center at Kennesaw State Un.

In this timely and controversial presentation and discussion, we’ll examine the current state of the tablet device marketplace, focusing on iOS, Android, and Windows 8.1 devices. We’ll compare features, usability, manageability, security, and “fit” for the K-12 world. Nearing a decision on tablets for your school or school system? This session is for you! Your comments and ideas are welcome too!
GaETC 2013 Report

Session Notes

Moodle: How to Use & Modify Themes
David Millians

Georgia's Path to Personalized Learning
Dr. Christina Clayton

Digital Tools and Best Practices for Blended or Flipped Classrooms
Connie White

BYOT in Kindergarten
Emily Dunlap / Ashley Loftus

Best practices for online High School classes
Dr. Bruce Foster

Don't Grade 100 5-Paragraph Essays Over the Weekend! Using Alternative Assessments
Ana Hale

Prezi-Modo-Moo
Brian Felker