Course Description: The purpose of this guided study course is to implement the business process of the Student Managed Investment Fund (SMIF) at the Coles College of Business, and start the research and investment activities. This expands upon the feasibility study of a SMIF summarized in a business plan completed during the previous Semesters. This course grants two credits for students enrolling for the first and third time and one for the students enrolling for the second and fourth time.

Reading materials: 1) Essential of Investments, Bodie, Kane, Marcus.

Web page: http://smif.kennesaw.edu/

Prerequisites: Approval by instructors

Course Objectives: The explicit objective of the course is to implement the business processes necessary to operate the SMIF. Students will have the opportunity to contribute to design a business process and actually manage people and real money. The non-exhaustive list of topic is as follows:
Learn from other schools experiences

1. Research how other business schools run their funds.
2. Research with other student funds managers.

Fund operational structure

1. Determine the organization chart and outline the job description and responsibilities
2. Establish the different units that will run the fund and specify their role.
   (Economists, Risk managers, sector specialists, etc)

Fund governance

1. Detail the decision process that lead to inclusion/sell of securities in the fund.

Mission statement

1. Propose a mission statement for the SMIF

Facilities

1. Design the facilities and technological infrastructure (hardware & software) necessary to set up and run the SMIF.

HR

1. Perfect the recruiting process that would lead to hire the most dedicated and brilliant students to run fund.

Procedures

1. Design the procedures and the supporting documentation necessary to effectively select and manage the assets in the fund.
COURSE POLICIES AND EXPECTATIONS

GRADING

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Team Weekly reports</td>
<td>30%</td>
</tr>
<tr>
<td>Stock Research</td>
<td>50%</td>
</tr>
<tr>
<td>Presentations (open to qualified public)</td>
<td>20%</td>
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**Exams:** There is no exam for this course

**Attendance:** The group of students accepted in this course will meet with teacher(s) at a place and time TBD.

**Expectations:** The students are expected to behave according to the highest professional standards. The output shall be a high quality product that can be presented to the external investor/donor and the highest hierarchy in the college and university.