

# CS 4712 User Interface Engineering

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## MODULE\_4 – EXTENDED RESOURCES

### **Business Function, Collaboration and Communication Descriptions & Links**

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1. Improving Marketing/Logistics Cross-Functional Collaboration in the Supply Chain  
<https://www.sciencedirect.com/science/article/abs/pii/S0019850199001145>
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2. Supporting Collaboration in Business-to-Business Electronic Marketplaces  
<https://link.springer.com/article/10.1007/s10257-004-0034-6>
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3. Communication & Collaboration Technology in the Workplace  
<https://www.youtube.com/watch?v=zBZXQCfj8Y>
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4. Social Phenomena  
[https://www.youtube.com/watch?v=bW\\_1\\_qddXp8](https://www.youtube.com/watch?v=bW_1_qddXp8)
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5. Improving Marketing/Logistics Cross-Functional Collaboration in the Supply Chain  
<https://www.sciencedirect.com/science/article/abs/pii/S0019850199001145>
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