

CS 4712 User Interface Engineering

MODULE_7 – EXTENDED RESOURCES

Measurements Data Collection and Analysis

Descriptions & Links

1. Overview of Qualitative and Quantitative Data Collection Methods
<https://www.cleverism.com/qualitative-and-quantitative-data-collection-methods/>

2. Eclectic Research and Construct Validation
<https://www.cleverism.com/qualitative-and-quantitative-data-collection-methods/>

3. Observational Methods
https://cirt.gcu.edu/research/developmentresources/research_ready/descriptive/observational

4. Reporting Research Findings
<http://www.nus.edu.sg/celc/research/books/cwtuc/chapter04.pdf>

5. Naturalistic Observation in Psychology
<https://www.verywellmind.com/what-is-naturalistic-observation-2795391>

6. The Beagle Voyage
<https://www.britannica.com/biography/Charles-Darwin/The-Beagle-voyage>

7. What's the difference between qualitative and quantitative research?
<https://www.snapsurveys.com/blog/qualitative-vs-quantitative-research/>

8. Investor perspective on a measured approach
<https://accountingweekly.com/investor-perspective-on-a-measured-approach/>

9. Simply Psychology – Observation Methods
<https://www.simplypsychology.org/observation.html>

10. Organizing your Social Sciences Research
<https://libguides.usc.edu/writingguide/results>
