

# Evaluation Approaches

## Descriptions & Links

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1. Youtube video discusses the thinking aloud methodology for website usability testing  
<https://www.youtube.com/watch?v=qQxq5Muo5GI>

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  2. Research methods of the experimental design, describing the steps that bring about an experimental conclusion.  
<https://www.youtube.com/watch?v=qtLnBz6lbRQ>

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  3. This Ted-Ed video explains how focus groups works, how they came about, and the uses they serve in research.  
<https://www.youtube.com/watch?v=3TwgVOIZPsw>

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  4. This lecture video from Yale University discusses different methods of qualitative research, including focus groups and their place in research methodologies.  
<https://www.youtube.com/watch?v=cCAPz14yjd4>

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  5. This video discusses Jakob Nielsen's 10 heuristics to better usability  
[https://www.youtube.com/watch?v=\\_RxfU6dPZuU](https://www.youtube.com/watch?v=_RxfU6dPZuU)

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  6. Short youtube video explains the definition of Cognitive Walkthrough and gives examples on how it used in a work environment.  
<https://www.youtube.com/watch?v=a3niUbFJIEw>

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