

THE edge Business Spotlight

CONNECTION

Cartwright's Popcorn

Cartwright's Popcorn is a gourmet popcorn business that provides 12 different flavors of popcorn, some of which include cinnamon toast, dill pickle, Cajun, and many others. Cartwright's popcorn is popped fresh weekly and each flavor can be purchased in two different retail sizes at local gift shops in Cobb County. Some of the top flavors include Buffalo Ranch, Salt and Vinegar and White Cheddar. To find Cartwright's popcorn, check out their website below!

Contact Cartwright's Popcorn Today!

Online: www.cartwrightspopcorn.com

Email: cartwrightspopcorn@gmail.com



Meet the Owners: Jennifer and Andy Cartwright

A dear friend of Jennifer and Andy Cartwright made popcorn on the stovetop for them one day and the Cartwright's thought it was the best popcorn they had ever eaten. They were instantly hooked and quickly became eager to learn how to make this delicious stovetop popcorn. Their friend shared the secret with them and they experimented by adding different flavorings to each batch they prepared. They eventually shared their popcorn with friends and family and each time someone tried the popcorn they fell in love with it! Since the Cartwright's received such great feedback from family and friends they decided to create the popcorn as gifts for special occasions such as weddings, Christmas and birthdays.

Jennifer and Andy Cartwright started their business by what they refer to as "chance." They had no intention of being in the popcorn business, nor had they expected the business to grow as much as it has. Word quickly spread about Cartwright's Popcorn. As their customer base grew, the Cartwright's knew they could no longer work out of their home, so they searched for a commercial kitchen online and came across The Edge Kitchen. The Cartwright's state, "The Edge Kitchen gave us the opportunity to sell our popcorn at retail locations." By law we were not able to sell our popcorn to retail locations unless they were being prepared in a commercial kitchen.

The Cartwright's have been in business for a year now and they currently have their popcorn in four different hospital gift shops, including Kennestone and Northside Atlanta hospitals. They also sell at various festivals and fairs in Georgia. This month you can find Cartwright's popcorn at Georgia's Apple Festival in Ellijay, Georgia.

My vision for Cartwright's Popcorn is:

"We would love to grow the business even larger by getting our popcorn in grocery stores and other large retail locations, but both my husband and I are currently working full-time, outside of our popcorn business. So for now, we would like to keep the business small, but steady."