

# THE **edge** Business Spotlight

CONNECTION

## Glassworks Dream Boutique

Glassworks Dream Boutique is a business coaching and marketing firm. They serve as a mirror for personal and organizational development, doing works that inspire solutions to human problems, facilitating programs that foster maximum human development, and collaborating from a position of strength. Glassworks Dream Boutique provides services such as, strategic planning, branding, marketing, graphic design, and web development.

### Contact Glassworks Dream Boutique Today!

**Online:** [www.glassworksdb.com](http://www.glassworksdb.com)

**Phone:** 404.919.1319

**Email:** [info@glassworksdream.com](mailto:info@glassworksdream.com)



### Meet the Owner: Gwendolyn Edwards



As a young girl, Gwendolyn Edwards always aspired to be an artist. One day someone encouraged her to be a commercial artist because they make great money. From then on she knew what she wanted to be.

Ms. Edwards kept her promise to herself and went on to be the first in her family to go to college where she majored in graphic design. Now armed with a Bachelor's Degree in graphic design from Drake University, Gwen got her start in Alaska's largest advertising agency at the time, Mystrom Advertising. After working in almost every critical department over a five-year period, Gwen took everything that she learned to a freelance design venture, Divine Design. Throughout her journey she learned that great ideas work when people commit to their own development. She states, "My most rewarding experiences have always come when I was involved in the training and development of people around me." She had discovered that all along, at her core, she was truly a coach.

She parlayed that into a twenty seven-year marketing communications career. Add to that a lifelong habit of entrepreneurship, seven years of retail management, and a newly minted Master of Business Administration degree, and the stage was adequately set for Glassworks Dream Boutique.

Ms. Edwards states, "Glassworks Dream Boutique serves dreamers and doers. It gives me the opportunity to not only serve as a mirror for transformation, but to take my clients a step further and actually offer the services they need to make their Dream work."

Clients usually choose Glassworks Dream Boutique over competitors because as a coach, Ms. Edwards looks at every clients problem carefully to determine the best way to solve it using what she describes as the "tried and true method," not being afraid to try something new.

#### ***My vision for Glassworks Dream Boutique is:***

"To grow Glassworks Dream Boutique to be multimillion dollar company by the year 2020."