

THE edge Business Spotlight CONNECTION

Yummy Spoonfuls

Yummy Spoonfuls is a %100 USDA Certified Organic baby food line prepared from scratch with the finest ingredients and sourced with only the freshest fruits and vegetables. All products are gluten and dairy free with no fillers or preservatives added. Yummy Spoonfuls has three different product lines with 25 distinctive flavorful combinations designed to address each specific developmental stage that children experience.

Contact Trilogy Massage Today!

Online: <http://www.yummyspoonfuls.com/>

Phone: 678.464.3103

Email: info@yummyspoonfuls.com



Meet the Owner: Agatha Achindu

Nutrition has always been important to Agatha Achindu CEO of Yummy Spoonful's. Before Agatha became a mother of her own, she would go to different hospitals providing parents with healthy eating seminars educating them on how to feed their babies healthy foods. Because Agatha grew up on organic foods, when she had her son, she knew she wanted him to grow up eating healthy as well. So she decided she would prepare his meals at home everyday with fresh produce. She quickly realized how difficult it was to prepare meals for her son every day after a long day of work, so Agatha checked the market for healthy organic baby food. Surprisingly the only thing she found was baby food that had been prepared with a lot of fillers, sugar and salt, preserved and then put out on shelves at a later date for parents to purchase.

Agatha decided to experiment with baby food in her own kitchen. Her friends and family took notice and Agatha became the go to person for fresh baby food. It was then she decided to start her business right in the kitchen of her home. Agatha knew that if she was going to be preparing such a large amount of baby food her kitchen would she would need a larger space where she can cook. She came across The Edge Connection's commercial kitchen and knew that this would be the perfect space. After selling to friends and family, Agatha knew that she wanted to sell to a larger market. She spoke with Whole Foods and the company hopped on the opportunity to sell Agatha's products. You can now find Yummy Spoonful's on the shelves at Whole Foods Grocery stores. Yummy Spoonful's has also been featured on several different networks including CNN and the Today Show. In January of 2009 Yummy Spoonful's was rated #1 Baby Food: Best Taste, Best Overall, Five Stars! In a Cookie magazine readers' panel & 2012 by Martha Steward magazine.

My vision for Yummy Spoonfuls is:

"Yummy Spoonfuls would like to continue to educate consumers about why organic foods are an important source of nutrition for our everyday lives. We want to encourage healthy lifestyles, the support of local businesses and whenever possible, the recycling of materials."