# edge Business Spotlight

## Mukutu Rambta

Mukutu Rambta is an early care and learning program for children ages 6 weeks through 5 years. This program was designed to focus on and promote the physical, social, emotional and intellectual development of young children; through creative expression. The friendly home environment daycare fosters exploration, problem solving, creativity and growth. A comprehensive age appropriate in-house age appropriate curriculum is creative for the students. Days are structured with daily routine schedules and students are provided with a rich and stimulating education year round. The daycare facility is open Monday-Friday 6:30 a.m.-6:30 p.m. Full-time, part-time and drop in care services are all available!

### **Contact Mukutu Rambta Today!**

Online: http://www.mukuturambta.com/

Email: Rambta.youth@gmail.com

4469 South Springwood Drive

Smyrna, GA 30082





### Meet the Owner: Gwendolyn Mickens

Over the past 15 years, Gwendolyn Adeena Mickens has dedicated her life to empowering the disadvantaged and underserved populations in society. She has a background in fine arts, psychology and education and throughout her tenure career; she used the arts and cognitive behavior therapy as an avenue to increasing the intellectual and social emotional wellness of those she served. When she decided to start Mukutu Rambta Family Daycare, she was unemployed and did not have any startup capital, so she asked for financial support from her family and friends. Altogether, she solicited \$3,000.00 for supplies and renovations to the rental property where the daycare is located.

Ms. Gwendolyn found her way to The Edge Connection through her boyfriend. She was in search of finding someone who could help her build her business plan and help take her business to the next level. Her boyfriend informed her that The Edge Connection, a non-profit organization was located on Kennesaw State Universities campus that would help her grow her business in all areas. She quickly enrolled in the marketing and analysis class that The Edge provided and shortly after finishing the class she realized it was time to start building clientele. She decide that person to person outreach and word of mouth was the best way to reach her target markets so she hosted an open house for the community and asked friends to invite friends that would benefit from her services. Ms. Gwendolyn also went around to local community business such as the public library, where she knew she could reach out to customers.

#### **Gwendolyn's Vision for Mukutu Rambta is:**

Ms. Gwendolyn's vision for Mukutu Rambta is that as it grows in its services and its capacity, that it will eventually provide therapeutic services to youth ages 6 weeks to 23 years of age. She also hopes that the daycare will allow her the opportunity to leave a legacy offering hope, support and holistic early childcare to families who have children with behavior problems. Mukutu Rambta's motto is to change lives one child at a time.