

# THE **edge** **Business Spotlight**

CONNECTION



## **Delightful Dog Professional Play Care**

Delightful Dog is a premier dog facility that caters to dogs of all ages. Services include doggie daycare, training, grooming, boarding, pet sitting, and dog walking. There is also an indoor supervised dog park, a nursery for puppies, and a senior lounge for older dogs on site.

### **Contact Delightful Dog Today!**

**Online: [Delightful-Dog.com](http://Delightful-Dog.com)**

**Phone: 678-273-3700**

**Email: [info@Delightful-Dog.com](mailto:info@Delightful-Dog.com)**



### **Meet the Owner: Melony Phillips**

Melony was a professional dog trainer for over 10 years before she decided to create Delightful Dog Professional Play Care. It had always been her goal to start a business that trained dogs of all ages. Her dream was to create a "Montessori" school for dogs to focus the individual needs of each unique dog and their social development. After months of planning and discussing how the dog facility would operate, Melony and her business partner, with the help of a few "incredible" investors, set out to start their Delightful Dog Professional Play Care business.

Delightful Dog Professional Play Care normally serves dogs within a 5 mile radius of the facility and many of the dogs (and their humans) are long term clients. Delightful Dog Professional Play Care currently reaches new clients using social media and word-of-mouth marketing. The company also receives professional referrals from veterinarians, other dog trainers, pet related businesses, rescue groups, and animal shelters. Delightful Dog is currently working on completing their website and will be using that as a means to market their business as well.

Many customers choose Delightful Dog Professional Play Care over other dog facilities because of the extensive training their staff goes through to service the unique needs of each dog. The dogs are also exercised, both physically and mentally, as they play. They pride themselves on providing customized care for each of their doggie clients.

Melony and her partner would like to be known for the quality of care they provide to the dogs they serve and their human family members. The company's staff brings a wealth of skills and knowledge and hopes to establish Delightful Dog Professional Play Care as the healthiest, safest and best place to bring your dog.

### **Delightful Dog Professional Play Care's Vision for the Future:**

"Our vision for Delightful Dog Professional Play Care is to set the standard that other daycares strive to emulate. We'd like to grow to have 2 more centers in the next 3 - 5 years."