

PLEASE JOIN US

We invite you to sponsor the Edge Connection's 2013 Annual Fund-raising Event and Business Forward Breakfast.

Proceeds enable The Edge Connection to deliver critical business ownership and job training skills to help low-to-moderate income level individuals, women and the disabled create jobs for themselves and others.



- Help lead the charge to an economic bounce back by assuring job creation, and a stronger community
- Improve your company's visibility
- Meet other small and mid-sized business CEO's, innovators, business leaders in an intimate setting
- Create relationships with other Edge Connection supporters based on a shared interest
- Enable business-skilled employees to contribute to the community of individuals who need a job and want to create one for themselves and for others

KEYNOTE SPEAKER: MICHAEL J. COLES

We are pleased to welcome our keynote speaker, Michael J. Coles, an entrepreneur who successfully co-founded the Great American Cookie Company in 1977 and the Charter Bank and Trust in 1987. He later transformed the Caribou Coffee Company from a regional brand to a national and international brand and took it public. In recognition of Michael's success, leadership benevolence, and endowment Kennesaw State University named its School of Business as the Michael J. Coles College of Business at Kennesaw State University.



THE EDGE CONNECTION BUSINESS FORWARD BREAKFAST 2013

Tuesday, April 2 | 7:30 a.m. - 9:30 a.m.

ATLANTA MARRIOTT MARQUIS
265 Peachtree Center Avenue, NE

*Help us Celebrate 15 Years
of Developing and Empowering
Georgia's Entrepreneurs!*



FOR SPONSORSHIP INFORMATION

Call 770-499-3228 | www.TheEdgeConnection.com



THE EDGE CONNECTION

BUSINESS FORWARD BREAKFAST 2013

Table Sponsor \$1,250

- ◆ Company/business custom table signage
- ◆ Tickets to the Business Forward Breakfast (10 seats/1 table)
- ◆ Access to volunteer program opportunities with The Edge Connection

Explorer \$2,500

- ◆ Company Recognition on the new Edge Connection Website (LOGO)
- ◆ Company Recognition on event invitation and program (LOGO)
- ◆ Company recognition on event signage (LOGO)
- ◆ Tickets to the Business Forward Breakfast (10 seats/ 1 table)
- ◆ Invitations (2) to the Edge Connection Sponsor Appreciation Reception in (March 2013)
- ◆ Recognition on appropriate event public relations materials
- ◆ Opportunity to place The Edge Connection logo on company website
- ◆ Access to volunteer programs with The Edge Connection

Launch \$5,000

- ◆ Company Recognition on the new Edge Connection Website (LOGO)
- ◆ Company Recognition on event invitation and program (LOGO)
- ◆ Company recognition on event signage (LOGO)
- ◆ Tickets to the Business Forward Breakfast (10 seats/1 table)
- ◆ Invitations (2) to the Edge Connection Sponsor Appreciation Reception in (March 2013)
- ◆ Recognition on appropriate event public relations materials
- ◆ Opportunity to place The Edge Connection logo on company website
- ◆ Access to volunteer programs with The Edge Connection

15 Years of Developing and Empowering Georgia's Entrepreneurs!

THE EDGE CONNECTION

SPONSORSHIP LEVELS & BENEFITS 2013

Growth \$10,000

- ◆ Company Recognition on the new Edge Connection Website (LOGO)
- ◆ Company Recognition on event invitation and program (LOGO)
- ◆ Company recognition on event signage (LOGO)
- ◆ Tickets to the Business Forward Breakfast (10 seats/1 table)
- ◆ Invitations (4) to the Edge Connection Sponsor Appreciation Reception in (March 2013)
- ◆ Recognition on appropriate event public relations materials
- ◆ Opportunity to place The Edge Connection logo on company website
- ◆ Access to volunteer programs with The Edge Connection

Presenting \$15,000

- ◆ Marquee sponsorship of the BFB2013, including your company logo in lights at the event
- ◆ Profile in all marketing materials related to the event as the presenting sponsor
- ◆ Company Recognition on the new Edge Connection Website (LOGO)
- ◆ Company Recognition on event invitation and program (LOGO)
- ◆ Company recognition on event signage (LOGO)
- ◆ Tickets to the Business Forward Breakfast (20 seats/2 tables)
- ◆ Invitations (10) to the Edge Connection Sponsor Appreciation Reception in (March 2013)
- ◆ Recognition on appropriate event public relations materials/Podium Recognition
- ◆ Opportunity to place The Edge Connection logo on company website
- ◆ Access to volunteer programs with The Edge Connection

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