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Dear Edge Connection Supporter,

I am pleased to invite you to join us for our 2014 Champions for Change Breakfast on Wednesday, June 25 from 7:30 am to 9:30 am at the KSU Center in Kennesaw.

Creating Jobs... Alleviating Poverty... Changing Lives

Remember the old Chinese proverb, "Give a man a fish and you feed him for a day. Teach a man to fish and you feed him for a lifetime?" At The Edge Connection, this is what we do. But we go further. We teach women and men how to price their fish, how to market their fish, how to access capital to buy a new boat, and how to hire their neighbors. **We fight poverty at the source, by teaching low-to-moderate-income people the skills to launch, sustain, and grow a business.**

This is what we do.

Will you help us champion change?

Creating Jobs...

Dennis came to The Edge connection with a part time job, an annual income which placed him at 130% of poverty, and a dream to start his own business. After completing our Plan for Profit business training course, he launched a property restoration business, cleaning up foreclosed properties for resale. He not only created a good job for himself, he now employs 29 additional workers.

Alleviating Poverty...

Lakita, her husband, their new baby, and her 20-year-old disabled son were functionally homeless, temporarily living in the basement of a family member. Lakita, who is also disabled, began a staffing agency that finds that perfect niche job for hard-to-place, disabled workers. She is now supporting her family and they are living in their own residence. She has also secured a job placement for her son.

THE EDGE CONNECTION

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Creating Jobs... Alleviating Poverty... Changing Lives...

Changing Lives...

After being downsized twice and unemployed for a year and half, Daymon decided to take his future into his own hands. He loves to grill, so he started selling plates of food to his neighbors and later to businesses. He is now the proud owner of a catering business, supporting his family and creating jobs for others.

Micro Business Development...

Micro business development is a viable, sustainable, poverty-alleviation strategy that benefits the individual and the community as a whole. In the last 15 years, The Edge Connection has served 2,668 clients desiring to launch, sustain or grow a business with 92,387 hours of business training and consultation.

We know through experience that every person, regardless of race, gender, disability, educational level, or circumstance, can achieve financial independence by starting a business when given the proper training and support. Every person has innate strengths and talents, and entrepreneurs who utilize these talents are the most successful in attaining self-reliance and prosperity. We encourage our clients to dream. And then we help them turn their dreams into reality.

Our clients become role models who say, "If I can do it, so can you."

How You Can Help...

Become a Champion for Change. We invite you to sponsor our annual fundraising breakfast, Champions for Change, on June 25 at the KSU Center. Or become a Champion for Change by making a donation today through our website at theedgeconnection.com.

We're confident that with your help we can reach our goal of raising \$100,000 to support our mission and vision to create jobs, alleviate poverty, and change lives.

Terri ElHaddaoui



CEO

The Edge Connection