



Become a Champion for Change Today!

Help us reach this year's goal of \$100,000 and champion change. By supporting The Edge Connection you will promote economic self-sufficiency through comprehensive entrepreneurial training, targeting low-to-moderate-income women, minorities, and veterans.

We need your help to equip individuals with the skills, information, and support they need to become self-sufficient business owners and employers. Help us create jobs, alleviate poverty, and change lives!

The Edge Connection's Champions for Change Breakfast Fundraiser is being held on Wednesday, June 25, from 7:30 am to 9:30 am at the KSU Center in Kennesaw.

Sponsorship Packages

Pillars of Change: \$20,000 +

Benefits reserved for our prestigious title sponsors include:

- Your name/company name and corporate identification on all printed materials, including announcements, programs, and event signage
- Your name/company name included in all press materials generated in promotion of the 2014 Champions for Change Breakfast
- Three branded tables of eight guests with prime seating for the event
- Three-minutes on stage to address guests attending the 2014 Champions for Change Breakfast
- Acknowledgement on our website at theedgeconnection.com
- Your name/company name mentioned as a supporter of the 2014 Champions for Change Breakfast in review of the event, sent to over 7,000 Edge Connection followers
- Full access to The Edge Connection's educational programs and services
- Opportunity for you or a representative to participate in the 2015 Champions for Change Breakfast Planning Committee
- The right for your company to use The Edge Connection's name and logo in consumer advertising and trade promotions

** Inclusion of sponsors name/company's name, and/or corporate identification in the 2014 Champions for Change Breakfast's marketing and promotional materials for all sponsorship packages are subject to printing deadlines.*



Leaders of Change: \$15,000

Benefits reserved for our influential leaders of change include:

- Your name/company name and corporate identification on all printed materials, including announcements, programs, and event signage
- Your name/company name included in all press materials generated in promotion of the 2014 Champions for Change Breakfast
- Two branded tables of eight guests with prime seating for the event
- Acknowledgement on our website at theedgeconnection.com
- Your name/company name, mentioned as a supporter of the 2014 Champions for Change Breakfast in review of the event, sent to over 7,000 Edge Connection followers
- Full access to The Edge Connection's educational programs and services
- Opportunity for you or a representative to participate in the 2015 Champions for Change Breakfast Planning Committee
- The right for your company to use The Edge Connection's name and logo in consumer advertising and trade promotions

Ambassadors of Change: \$10,000

Benefits reserved for our notable ambassadors of change sponsors include:

- Your name/company name and corporate identification on all printed materials, including announcements, programs, and event signage
- Your name/company name included in all press materials generated in promotion of the 2014 Champions for Change Breakfast
- One branded table of eight guests with prime seating for the event
- Acknowledgement on our website at theedgeconnection.com
- Your name/company name, mentioned as a supporter of the 2014 Champions for Change Breakfast in review of the event, sent to over 7,000 Edge Connection followers
- Full access to The Edge Connection's educational programs and services
- Opportunity for you or a representative to participate in the 2015 Champions for Change Breakfast Planning Committee
- The right for your company to use The Edge Connection's name and logo in consumer advertising and trade promotions

** Inclusion of sponsors name/company's name, and/or corporate identification in the 2014 Champions for Change Breakfast's marketing and promotional materials for all sponsorship packages are subject to printing deadlines.*



Patrons of Change: \$5,000

Benefits reserved for our esteemed patrons of change include:

- Your name/company name and corporate identification on all printed materials, including announcements, programs, and event signage
- One co-branded table of five guests with prime seating for the event
- Acknowledgement on our website at theedgeconnection.com
- Your name/company name, mentioned as a supporter of the 2014 Champions for Change Breakfast in review of the event, sent to over 7,000 Edge Connection followers
- Full access to The Edge Connection's educational programs and services
- Opportunity for you or a representative to participate in the 2015 Champions for Change Breakfast Planning Committee
- The right for your company to use The Edge Connection's name and logo in consumer advertising and trade promotions

Advocates of Change: \$1,500

Benefits reserved for our valued advocates of change include:

- Your name/company name and corporate identification on all printed materials, including announcements, programs, and event signage
- Five guest tickets to attend the 2014 Champions for Change Breakfast
- Acknowledgement on our website at theedgeconnection.com
- Your name/company name, mentioned as a supporter of the 2014 Champions for Change Breakfast in review of the event, sent to over 7,000 Edge Connection followers
- Opportunity for you or a representative to participate in the 2015 Champions for Change Breakfast Planning Committee
- The right for your company to use The Edge Connection's name and logo in consumer advertising and trade promotions

** Inclusion of sponsors name/company's name, and/or corporate identification in the 2014 Champions for Change Breakfast's marketing and promotional materials for all sponsorship packages are subject to printing deadlines.*



Supporters of Change: \$500

Benefits reserved for our respected supporters of change include:

- Your name/company name and corporate identification on all printed materials, including announcements, programs, and event signage
- Two guest tickets to attend the 2014 Champions for Change Breakfast
- Acknowledgement on our website at theedgeconnection.com
- Your name/company name, mentioned as a supporter of the 2014 Champions for Change Breakfast in review of the event, sent to over 7,000 Edge Connection followers
- Opportunity for you or a representative to participate in the 2015 Champions for Change Breakfast Planning Committee
- The right for your company to use The Edge Connection's name and logo in consumer advertising and trade promotions

Inclusion of your name or your company's name and/or corporate identification in the 2014 Champions for Change Breakfast's marketing and promotional materials is subject to printing deadlines.

Creating Jobs... Alleviating Poverty... Changing Lives