

THE edge Business Spotlight CONNECTION

Glassworks Dream Boutique

Glassworks Dream Boutique is a business coaching and marketing firm. They serve as a mirror for personal and organizational development, doing works that inspire solutions to human problems, facilitating programs that foster maximum human development, and collaborating from a position of strength. Glassworks Dream Boutique provides services such as, strategic planning, branding, marketing, graphic design, and web development.

Contact Glassworks Dream Boutique Today!

Online: www.glassworksdb.com

Phone: 404.919.1319

Email: info@glassworksdream.com



Meet the Owner: Gwendolyn Edwards



As a young girl, Gwendolyn Edwards always aspired to be an artist. One day someone encouraged her to be a commercial artist because they make great money. From then on she knew what she wanted to be.

Ms. Edwards kept her promise to herself and went on to be the first in her family to go to college where she majored in graphic design. Now armed with a Bachelor's Degree in graphic design from Drake University, Gwen got her start in Alaska's largest advertising agency at the time, Mystrom Advertising. After working in almost every critical department over a five-year period, Gwen took everything that she learned

to a freelance design venture, Divine Design. Throughout her journey she learned that great ideas work when people commit to their own development. She states, "My most rewarding experiences have always come when I was involved in the training and development of people around me." She had discovered that all along, at her core, she was truly a coach.

She parlayed that into a twenty seven-year marketing communications career. Add to that a lifelong habit of entrepreneurship, seven years of retail management, and a newly minted Master of Business Administration degree, and the stage was adequately set for Glassworks Dream Boutique.

Ms. Edwards states, "Glassworks Dream Boutique serves dreamers and doers. It gives me the opportunity to not only serve as a mirror for transformation, but to take my clients a step further and actually offer the services they need to make their Dream work."

Clients usually choose Glassworks Dream Boutique over competitors because as a coach, Ms. Edwards looks at every clients problem carefully to determine the best way to solve it using what she describes as the "tried and true method," not being afraid to try something new.

My vision for Glassworks Dream Boutique is:

"To grow Glassworks Dream Boutique to be multimillion dollar company by the year 2020."

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2B Whole

2B Whole is a 100 percent gluten and peanut free bakery that prepares paleo, vegan and European baked goods, such as breads, cakes, pies and so much more. 2B Whole baked goods are healthy, great tasting wheat and dairy free products. Egg free options are also available. Baked goods can be purchased in local farmers markets, online and at the *NEW* 2B Whole Bakery located at 42 Milton Avenue in Alpharetta, Georgia.

Contact 2B Whole Today!

Online: www.2bwhole.net

Phone: (404) 919-8875

Email: GF@2bwhole.net



Meet the Owner: Toulia Argentis

Toulia Argentis started baking gluten free products for her family once she discovered they all had allergies to gluten. Toulia wanted to prepare treats that were healthy, but still enjoyable for her children. After creating a variety of different baked goods and receiving positive feedback from her children, Toulia used decided to start her own gluten-free bakery business, 2B Whole.

As Toulia was seeking a facility to produce her products, she came across an ad about The Edge Kitchen listed in the Atlanta Business Chronicle newspaper. Once she started preparing her goods from The Edge Kitchen she decided to sell her goods at local farmers markets to see if customers would like them as much her family. At this time, gluten free products were not popular and due to the lack of education people automatically assumed that it **must not taste good if its gluten free. Toulia states "I do not sell anything unless my children have approved it during the initial testing phase. I like to create a variety of great tasting food that allows people with allergies to eat well and be happy, regardless of the type of allergy they may have (i.e. wheat, dairy, sugar, eggs, etc.)."**

2B Whole has now been in business for three years and through gluten-free nutrition education and by producing tasty gluten free options, Toulia and her family have grown a very successful brand and business. 2B Whole is serving customers across the country, as far Hawaii and into Canada. Toulia reaches her customers through email orders, social media pages, farmers markets and now through her flagship store located in Alpharetta, Georgia.

My vision for 2B Whole is:

"To continue growing our product line and to become more accessible to our customers through retail outlets across the country."