

THE edge Business Spotlight CONNECTION

The Benson Mills Group

The Benson Mills Group is an award-winning food safety consulting firm that provides food safety training, consulting and commercial cleaning to food service establishments in Georgia. The Benson Mills Group seeks to aid in the control of food-borne illnesses at food service establishments throughout the southeastern United States.

Contact The Benson Mills Group Today!

Online: www.bensonmillsgroup.com

Phone: (404-451-4468)

Email: www.bensonmillsgroup.com/ContactUs.html



Meet the Owner: Terri Waller



Terri Waller, owner of The Benson Mills group, started the company in 2006. She had worked in the food industry for several years as a restaurant manager and through this experience she gained love and passion for both people and food. Terri states, "People and food are my passions. The two are inevitably inseparable, so when I can serve as a safety net between people and the food that they love and enjoy, it gives me great pleasure."

The Benson Mills Group strives to help its clients achieve the highest levels of success possible by providing tools and services that help implement processes that guarantee safe food and a safe food environment that are aligned with their business goals. Terri states, "We believe that when restaurant owners and operators understand the societal and financial impacts of food-borne illnesses, they can be better equipped to protect both their customers and their bottom lines."

The Benson Mills Group builds its customer base through networking, social media, client referrals, advertising and several other ways. The company provides services to many types of businesses in the restaurant industry including quick service, fast casual and casual dining segments.

Terri learned about The Edge Connection through an event she attended. She reached out and thought that this would be a great place for her to grow her company. After joining The Edge Connection, Terri immediately started working with our staff. She states, "The weekly face-to-face counseling we've received so far has been worth its weight in gold. It has strengthened our core and aided in financial forecasting."

The Benson Mills Group Vision for the Future:

"To become the most sought-after food safety service provider in the southeast."

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K-Teas

K-Teas is a tea company in the heart of Atlanta that makes amazing tea blends. K-Teas makes hundreds of teas, herbs, spices, and flowers that can create thousands of different flavor combinations. K-Teas also makes mulling spices and a line of cocktail bitters.

Contact K-Teas Today!

Online: www.k-teas.com

Phone: (404) 273-0674

Email: contact.kteas@gmail.com



Meet the Owner: Katie and Dustin Watts



Katie and her husband Dustin both love tea and with the combination of Dustin's entrepreneurial skills and Katie's natural tea making skills, they decided to create a company that would provide delicious blends for tea lovers. Katie states, "Dustin and I wanted to be able to share what tea can do for others."

Katie started off making her own Chai tea blends at home and teaching herself how to blend other teas and herbs. Her husband Dustin loved her blends and persuaded her to start sharing them with others. He too, then decided to be hands on and get involved with mixing and blending different recipes. After receiving great feedback from family and friends, and researching information on starting a food business, Katie and Dustin decided to start K-Teas.

Katie and Dustin used several thousand dollars of their own money to start their business. Most of their start up costs went towards purchasing ingredients, packaging, and obtaining business licenses. They now receive help from family and friends that support the business.

When Katie and Dustin realized they could no longer use their home to prepare their products, they found The Edge Kitchen. Since becoming Edge Kitchen clients, Katie and Dustin have been able to sell their products nationally. The kitchen has really helped them grow their business.

Katie states, "We want to be known for quality flavor. We don't want to sell something that's 'okay'; we want to sell something that is 'great!' God created so many amazing flavors in nature and we want to help people explore them. We want to help people find tea and realize how simple, delicious, and healthy it is."

K-Teas Vision for the Future:

"In the next few years we would love to be a common tea brand in Atlanta-area coffee shops. We believe we can help people learn about beverages and enjoy them on another level."