

The Home Depot
Corporate Auditorium / JULY 29th

ATLANTA TRIBUNE
THE MAGAZINE



YOUR BUSINESS FORWARD

BRANDING YOUR WAY TO HIGHER PROFITS & SOCIAL MEDIA EXCELLENCE

- Influencing the subconscious brain to buy your product
- How to market to women vs. men. Who really runs the world?
- The psychology of color and how it makes the world “go buy”
- Integrating social media and web savvy into your branding
- Online branding secrets that keep the cash register ringing
 - Managing Perception vs Reality
- **Featuring the popular LIVE BRAND AUDIT!**

We will read your business card and tell you what
your brand is saying behind your back **LIVE.**

Lavon Lewis & Sherrod Shackelford
Co-Founders of PDG - Pencilworx Design Group

